

Adekemi Borode

A UI/UX designer with over four years of experience designing digital products and writing microcopies that convert and engage users while improving the product's overall user experience. I'm passionate about human-centered design, solving problems, and creating excellent digital products with a great user experience.

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EXPERIENCE

Aeeiee Inc., Atlanta, USA (Remote) – Lead UX Designer/Writer

Jun 2022 - Present

- ❖ Led the design team for all design projects, including the successful launch of the Catch the Ghost App in 2024.
- ❖ Spearheaded the design of Catch the Ghost Cloud, a cloud-based software product that seamlessly integrates and feeds data into the Catch the Ghost App, enhancing its functionality and providing users with a richer experience.
- ❖ Led the UX team in an agile workflow, delivering comprehensive design assets, including sitemaps, user flows, wireframes, high-fidelity mockups, and prototypes, ensuring timely and quality deliverables across projects.
- ❖ Collaborated with developers and product owners to ensure designs were accurately implemented and aligned with project goals, consistently testing and refining products before final launches to ensure optimal functionality and user satisfaction.
- ❖ Managed stakeholder meetings and expectations, ensuring transparency in design progress and aligning design goals with business objectives.

Aeeiee Inc., Atlanta, USA (Remote) – UX Writer

Feb 2021 - June 2022

- ❖ Created comprehensive documentation for clients' digital products, including websites and web applications, to enhance user understanding and interaction with features.
- ❖ Developed tutorials and user guides explaining each client product's features and workflows, ensuring clarity and usability.
- ❖ **Dress Measurement App:** Crafted detailed copy and tutorials for the mobile app, reducing user errors and improving feature comprehension, resulting in smoother onboarding and overall user satisfaction.
- ❖ **Catch the Ghost App:** Wrote engaging and intuitive microcopy for in-app

SKILLS

Figma

Adobe XD

Protopie

User Research

HTML/CSS

UX Writing

Microsoft Office Suite

JIRA

Google Analytics

LINKS

www.linkedin.com/in/adekemiborode/

github.com/Adekemi

<https://adekemiborode-portfolio-site.webflow.io/>

user interactions, enhancing user engagement and feature adoption.

- ❖ Collaborated with designers, developers, and product teams to ensure that all content was user-centered, consistent, and aligned with product goals.

Troy World Entertainment, Kwara State — *Office Assistant*

August 2019 - November 2019

- ❖ Delivered exceptional customer service by promptly addressing client inquiries and concerns.
- ❖ Oversaw front desk operations and facilitated positive customer interactions.
- ❖ Ensured high-quality service by effectively resolving customer issues and maintaining satisfaction.

Nigerian Stored Products Research Institute, Ilorin — *Research Assistant*

January 2017 - December 2017

- ❖ Assisted in compiling reports and documenting data and results from research work.
- ❖ Coordinated and supervised incoming internship students to perform laboratory functions.
- ❖ Complied with established safety and quality control regulations and followed standard laboratory policies.

EDUCATION

Obafemi Awolowo University, Ile-Ife — *Bachelor's Degree*

Sept 2011- Sept 2015

- ❖ Graduated with a B.Sc. in Microbiology with a 4.3 CGPA on a 5.0 scale as an Honors student.